



EVALUATE OUTCOMES

MEASURE IMPACT



QUANTIFY BENEFITS

ANALYSE WORKFORCE

EVALUATE OUTCOMES

UNDERSTAND SENTIMENT



The Western Research Institute is a not for profit research organisation committed to the development of Regional Australia. WRI has a strong track record for delivering research that is meaningful for our clients and has a high degree of credibility in regional communities.

WRI provides quality, customised research services to a diverse range of industry, business, non-government and government clients.

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EFFECTIVE PROGRAMS

MONITORING & EVALUATION OF YOUR PROGRAMS



ASSESS PROGRAM EFFECTIVENESS

Understanding the effectiveness of activities and programs you are running can be critical for pursuing funding and key operating decisions.

Building monitoring and evaluation processes into your operations will ensure the information you need can be gathered in a systematic and logical manner.

WRI has experience across a range of research methods that aim to deliver evaluation recommendations that are practical, meaningful and actionable.

Understanding cultural, community and organisational sensitivities is critical to WRI's evaluation processes

WHAT DOES THIS MEAN FOR YOUR ORGANISATION?

Fine tune program delivery

Identify and overcome barriers to a programs effective execution

Strengthen stakeholder relationships

Identify key stakeholders and through an inclusive process, build ownership in your program or activity

Assist key operating decisions

Aid strategic planning and key operating decisions by receiving critical information

Pursue funding opportunities

Demonstrate the value of your program or activity to potential funding bodies



FIT FOR PURPOSE EVALUATION FRAMEWORKS

Understanding program logic

WRI seeks to involve key program staff and as many key stakeholders as is practical in developing an understanding of the program in question, the program logic and in designing a workable evaluation framework.

Develop a program framework

Understanding the purpose, scope and audience of the evaluation is critical for determining the indicators of performance and best forms of data that can be collected to assess the program's effectiveness.

Analysing evaluation data

Data is collected through a range of methodologies including surveys, stakeholder interviews and community forums. Other data sources, such as demographic profiles, may also be employed to add further context. Quantitative and qualitative techniques are then applied to the data to draw conclusions.

Making recommendations

WRI aims to deliver practical, meaningful and actionable recommendations that can feed directly into strategic planning and funding applications.

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